

Placement at **designs.codes** (a brand of Lets Assist Digital Services Pvt Ltd)

Company Introduction:

We're a fast growing full service digital agency serving international clients which include SME to large enterprise businesses. Our diverse range of clients include Fortune 500 companies in the Middle East as well as agile Startups in the US and UK.

We actively seek and hire best talents, empower them to be decisive, proactive, and give them a free hand. We continuously strive to create a workplace ambience that motivates people to come to work every morning with a smile on the face and positive mindset.

Check www.designs.codes for more.

Benefits:

- Five days work week
- Performance linked incentives
- Only normal office hours (No night shifts).
- Statutory benefits like PF
- Excellent career growth opportunities
- Work from home option as necessary
- Maternity leave for female employees
- Opportunity to visit and work on client sites
- Friendly workplace atmosphere and learning impportunity

1.Job Description

Post: **Website Sales Executive**

Vacancy: **10**

Job Summary:

We are Looking for Fresher website sales Executive responsible for the sales of high-end web applications for our international clients ranging a wide variety of industry segments. You will be working alongside other digital marketing and SEO. Therefore,

a commitment to collaborative problem solving, team work, and the creation of quality sales is essential.

Required Experience, Skills and Qualifications

- Education: Graduation with English Hons / BBA / BCA / Any Graduate with fluent English communication
- Experience: Fresher
- Industry: IT-Software / Software Services
- Functional Area: Business Development
- Role Category: Website Sales
- Role: Digital Marketing
- Employment Type: Permanent Job, Full Time
- CTC 10000/- per month.
- Key Skill: Market research, customer profiling, sales executive, marketing executive, Business Development, sales strategy, MS Office.

Job Overview:

- Candidate will be responsible for selling the company's website development services to small businesses, who do not have website.
- Along with website sales, digital marketing - social media packages also needs to be sold to clients.
- Candidates will have to do cold calling and directly approach end customers through Skype meetings / Video Calls + email and telephone.
- Awareness needs to be built for the benefits of having a website and thereby create a need.
- Responsibilities and Duties
- Developing Website Business by acquiring new clients month on month.
- To sell Social media packages.
- Achieving Sales Target
- Meeting prospects and converting them to webnish customers thereby expanding customer base
- Coordinate between client, development team and operation team till clients website is live.

Interpersonal Skills:

- Needs to be a team player
- Disciplined and self motivated
- Needs to have problem solving and decision making skills
- Excellent communication skills. Ideally in English mandatory
- Good to have previous experience of direct client interaction for project brief, understanding and updates

2 .Job Description

Post: **Content Writer**

Vacancy:2

Job Summary:

We are looking for a creative and passionate writer who can write engaging, readable and grammatically correct content on many different topics across a host of industry verticals and domains.

Your job will be to ensure that the content you write is powerful and relevant enough to create interest for our clients' consumers and possibly convert them into a customer. If you understand how the major search engines work and what people are searching for when they visit particular websites, all the better!

The content we create is as much rooted in good grammar as it is in the scientific principles of conversion. If you are hungry to learn and grow and hone your writing skills to appeal to an international market, then you are what we are looking for.

Required Experience, Skills and Qualifications

- Education- Any Graduate - Any Specialisation,
- B.A / M.A in English, Journalism (Preferable)
- Industry:IT-Software / Software Services
- Functional: Journalism , Editing , Content
- Role Category:Content Development
- Role:Content Developer
- Employment:Permanent Job, Full Time
- CTC: INR 1,20,000 - 2,15,000 P.A.

Key skills

content writer, content writing,articles,blogs, proof reading, content editing, SEO writing,creative writing,content developer, web content

Job Requirement:

- Excellent command over the English language, both written and verbal
- Ability to write in a number of different styles/ tones for a varied audience
- Impeccable spelling and grammar
- Great research, organizational, and learning skills

- Some familiarity with keyword placement and other SEO best practices
- Knowledge of English language usage globally, such as difference in UK & US English
- Ability to write catchy one-liners, taglines, headings etc.
- Ability to understand complex writing requirements and deliver quality content.

Interpersonal Skills:

- Needs to be a team player
- Disciplined and self motivated
- Needs to have decision making skills and accountability
- Excellent communication skills. Ideally in English but not mandatory
- Good to have previous experience of direct client interaction for project brief, understanding and updates

Job Role & Responsibilities

- Writing blog articles
- Writing ad copies
- Writing web page content
- Writing research articles such as White Papers, Case Studies, eBooks etc.
- Coordinating with design team members to deliver final output of eBooks, Infographics etc.
- Writing social media posts along with digital marketing - social media packages also needs to be communicated to clients.
- Producing deliverable within pre-decided TAT

For registration click the following link

<https://docs.google.com/forms/d/1MX4KgeDLYlk8m8UdrV6Pq9JrC-2CgS6PW9njc63wPxx/edit>