

2024

ENTREPRENEURSHIP DEVELOPMENT — MDC

Paper : SEC-1

Full Marks : 75

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group - A

Answer **any ten** questions.

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| 1. What is meant by Drone Entrepreneur. Give an example. | 1+1 |
| 2. State the difference between innovative and imitative entrepreneur. | 2 |
| 3. What do you mean by 'Private System of stimulation'? | 2 |
| 4. Name any four family business groups in India. | 2 |
| 5. Define 'Ecopreneur'. | 2 |
| 6. Define Medium enterprises as per MSME Act. | 2 |
| 7. What is meant by entrepreneurs' association? | 2 |
| 8. State two features of business idea. | 2 |
| 9. Why is brainstorming conducted for new business plan? | 2 |
| 10. What is cellular layout? | 2 |
| 11. Give two examples of business incubators. | 2 |
| 12. What is meant by Angel Investor? | 2 |
| 13. Mention four private equity fund companies operating in India. | 2 |
| 14. State two elements of resource mobilization. | 2 |
| 15. What are the four internal sources of financial resources for start-ups? | 2 |

Please Turn Over

(1202)

Group - B

Answer **any five** questions.

16. Compare and contrast between : 2½+2½
(a) Entrepreneur and Intrapreneur
(b) Entrepreneur and Manager.
17. State the various sources of conflict in family business in India. 5
18. What are the key components of maintaining sustainability of entrepreneurship? 5
19. Elucidate the role of venture capitalist for fostering entrepreneurship. 5
20. Explain the concept of innovation life cycle. 5
21. What are the major determinants of business location selection? 5
22. Compare and contrast between venture capitalist and private equity. 5
23. What are the basic start-up problems and how to solve them? 2½+2½

Group - C

Answer **any three** questions.

24. What is feasibility study? State the content of a typical feasibility study for a new entrepreneurial venture. 2+4+4
25. Discuss the values, business philosophies and behavioural orientations of two role models in Indian business. 5+5
26. How does Govt. provide marketing assistance in entrepreneurship? In this context, explain the role of National Small Industries Corporation Ltd. (NSIC). 3+7
27. State the salient features of creative process. In this context, explain diagrammatically creativity process. 4+6
28. Explain the significance of small businesses in India. What are the major problems faced by the small businesses in India? 5+5