

**2024**

**ENTREPRENEURSHIP DEVELOPMENT — HONOURS**

**Paper : SEC-1**

**Full Marks : 75**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

Answer **any ten** questions.

2×10

1. Define Social Entrepreneurship with an example.
2. Mention two salient features of entrepreneurship.
3. State any two differences between Entrepreneur and Intrapreneur.
4. Why does the conflict arise in family business? Mention any two points.
5. Mention the name of four technopreneurs, two each from India and abroad.
6. What is meant by venture capital?
7. State the main features of Self-Help Groups (SHGs).
8. Mention four public institutions providing stimulation and support to entrepreneurs in India.
9. What is meant by 'Executive Summary' in Business plan?
10. Define 'Herringbone layout'.
11. Mention the phases of innovation life cycle.
12. Define small enterprises as per MSME Act.
13. Mention any four features of Start-ups.
14. Define 'Business Incubators'.
15. What do you mean by 'feasibility study'?

**Please Turn Over**

**(1201)**

**Group - B**

Answer *any five* questions.

16. State the need for marketing assistance in Entrepreneurship. 5
17. State the differences between creativity and innovation in entrepreneurship. 5
18. State any three potential sources of generating business ideas. Are all business ideas executable? How do you check it? 3+1+1
19. Briefly explain the basic problems faced by a 'Start-up'. 5
20. Discuss the functions of Venture capital for financing in entrepreneurship. 5
21. What is the requirement of resource mobilization in entrepreneurship? 5
22. Explain the various strategies adopted by Govt. of India for MSMEs. 5
23. Discuss various forms of industrial accommodation provided to entrepreneurs in India. 5

**Group - C**

Answer *any three* questions.

24. Elucidate notable achievements, qualities, values and business philosophies of two successful women entrepreneurs in India. 5+5
25. Explain the various contents of project proposal. State the factors to be considered for selecting the location of a business. 5+5
26. What is 'Micro Enterprise'? State its advantages and disadvantages. 2+(4+4)
27. Explain the role of various governmental support areas at national level provided to entrepreneurs of India. 10
28. What is meant by Industry/Entrepreneurs Association? Give some examples applicable in India. In this context explain the features and roles of such association in fostering entrepreneurship. 2+2+3+3