

About the Colleges

Sivanath Sastri College, a premier girls' college of Kolkata, also known as South City Morning College, owes its origin to the City Group of Colleges. This college has a long record of brilliant results and this claim is evident from its alumni crowded all over the world. Besides imparting instruction in the humanities and a few science subjects it has arrangements for full-fledged commerce education up to the undergraduate level. The prestige and pride of the college have been achieved through the consistent brilliant results of the students in the University examinations, successful placements and contributions of enriched faculties.

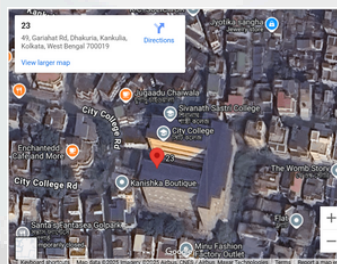
Heramba Chandra College, widely known as South City Day College, is a reputed co-educational institution under the City Group of Colleges. Located in Golpark, South Kolkata, it offers undergraduate programs (B.A., B.Sc., B.Com) under the University of Calcutta. The college, accredited with a NAAC B++ grade, is recognized for its academic quality, vibrant campus, and eco-friendly environment. With a strong placement record, it equips students to excel both academically and professionally.

Prafulla Chandra College, a co-educational evening college, receives a rich legacy of the renowned City College, South Calcutta Branch. It offers various undergraduate programmes (B.A & B.Com) and post graduate programme in Commerce under the University of Calcutta. The college maintains the record of consistently good academic results achieved by the students in the University examinations and their placements in different organizations.

Umeschandra College, a premier co-educational morning institution in Central Kolkata, owes its origin to the City Group of Colleges. It has retained the features of the Commerce Department with provisions of co-curricular and extra-curricular facilities. This college has the rich legacy of producing brilliant students who are serving the country in the field of business, industry and education.



Harendra Coomar Hall
(South City College Auditorium)
23/49, Gariahat Road, Golpark,
Kolkata, West Bengal 700029



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श्रद्धावान् लभते ज्ञानम्

ONE DAY INTERNATIONAL CONFERENCE

Business Responsibility for Sustainable Development

Organized by

Departments of Commerce

Sivanath Sastri College
Heramba Chandra College
Prafulla Chandra College
Umeschandra College

**2025 17th
December**

9 AM

Harendra Coomar Hall

(South City College Auditorium)

23/49, Gariahat Road, Golpark,
Kolkata, West Bengal 700029

Core Organizing Committee

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CALL FOR PAPERS

Submission Guidelines

All submissions must be original and must not be under consideration for publication or presentation elsewhere.

Abstract Submission

- An abstract of no more than 300 words, accompanied by 3-5 keywords, must be submitted during online registration.
- The abstract should concisely present the purpose, methodology, and key findings of the study.
- All abstracts will be subject to a double-blind peer-review process.

Full Paper Submission

Upon acceptance of the abstract, authors will be invited to submit the full paper via email to: 17decpaper@gmail.com, within the stipulated deadline.

Submissions must adhere to the following format:

- File type: Microsoft Word (.doc/.docx)
- Margins: 2.5 cm (1 inch) on all sides
- Font: Times New Roman, 12 pt.
- Line Spacing: 1.5
- Word Limit: Maximum 3,000 words (excluding references)
- Referencing Style: APA 7th Edition
- Plagiarism should be less than 15%. Author(s) shall be solely responsible for the plagiarism detected in the paper/s even in the future. No committee members of this conference will be responsible for such plagiarism. Plagiarism report to be submitted along with full paper.

Structure of the Full Paper

The full paper must contain the following sections:

- Title Page – including title of the article, author(s) name(s), affiliation(s), and complete contact details.
- Abstract – followed by 3-5 keywords.
- Background/Introduction of the study.
- Literature Review.
- Objectives of the Study.
- Research Methodology.
- Analysis and Findings.
- Conclusion and Suggestions.
- References – formatted according to APA 7th Edition.

At least one author of each accepted paper must present their work at the conference.

Publication

Selected papers from registered participants will be published in the edited volume/journal with an ISBN/ISSN.

Registration

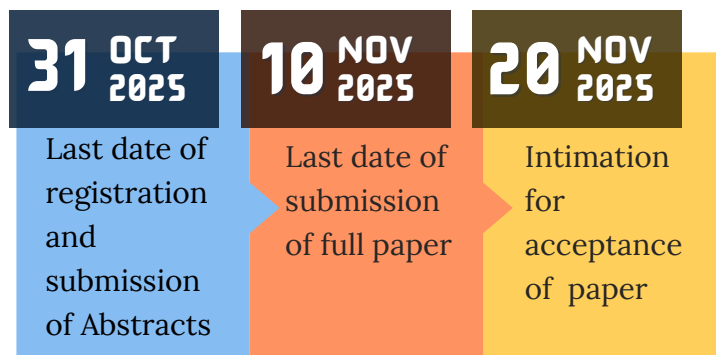


Click here or scan the code to register online now.

Registration Fees

| | |
|---------------------------|--------------|
| Participant without paper | ₹500 / \$6 |
| Participant with paper | ₹1000 / \$12 |

Important Dates



About the Conference

In light of mounting global challenges ranging from climate change and environmental degradation to poverty and social inequity the call for sustainable development has always been more urgent. Businesses, as vital agents of change, are increasingly aligning with ethical, environmental, and social imperatives, adopting forward-thinking strategies to balance growth with responsibility. The international conference on “Business Responsibility for Sustainable Development” seeks to illuminate the path toward a future where purpose and profit coexist in harmony. Centered around six pivotal themes - Climate Action and Industry 5.0, Sustainable Strategy, Sustainable Entrepreneurship, Sustainable Finance, Sustainable Reporting and Data Analytics, and Sustainable Impact Investing—the conference aims to explore innovative solutions to mitigate sustainability risks while enhancing stakeholder trust. With businesses now spearheading efforts in renewable energy, ethical supply chains, and sustainable innovation, their capacity to drive transformative change is unparalleled. This gathering aspires to be a confluence of ideas and actions, inspiring enterprises of all sizes to embrace their role as stewards of sustainable progress and to integrate corporate responsibility deeply into their operational DNA—ultimately forging a world that thrives today without compromising the promise of tomorrow.



SUB-THEME-I

SUSTAINABLE CLIMATE ACTION & INDUSTRY 5.0

It will look into an understanding how business developers, policy makers, leaders and decision makers will use artificial intelligence (AI) for climate actions across sectors. It will concentrate on various applications of AI for climate risks and will guide the leaders in decision making.

- Green Business Models & Policy Framework
- Integration of Ethical AI & Up skilling for inclusive & Sustainable Industrial Transformation
- IOT (Internet on Things) & AI Driven Low Carbon Infrastructure & Climate Resilient Ecosystem
- Integration of Clean Energy System into Industry 5.0 for Carbon Neutral Industrial Process

SUB-THEME-II

SUSTAINABLE STRATEGY

It will look into an understanding how sustainable business strategies like, circular economy models, carbon footprint reductions, sustainable supply chain management and others can reduce environmental impacts in their key business operations and increase long term sustainable value.

- Four Pillars of Sustainable Development – Economic, Environmental, Social & Cultural Aspect
- Green HRM & Corporate Governance for eco conscious Business Culture
- Cross Border Partnerships for Sustainable Business Practices
- Corporate Leadership in Climate Change Action

SUB-THEME-III

SUSTAINABLE ENTREPRENEURSHIP

It will try to understand how sustainable entrepreneurship will generate an opportunity to develop new products, services, processes and techniques that will help to meet the interest of the wide stakeholder groups and will improve the quality of life.

- Sustainable Finance for Small & Medium Enterprise
- Impact of Women Entrepreneurship on Family & Society
- Startups & Entrepreneurship in Digital Age
- Risk Assessment Models For Sustainable Business Practices

SUB-THEME-IV

SUSTAINABLE FINANCE

It will try to focus on how compliance to environmental, social and economic (ESG) considerations will impact investment decision making, leading to long-term investments in sustainable economic activities and projects.

- Technology Driven Financial Inclusion for Sustainable Development
- Sustainability Risk Framework & Financial Performance
- Ensuring Regulatory Compliance for Sustainable Finance
- Addressing Environmental & Social Risks through Financial Strategies

SUB-THEME-V

SUSTAINABLE REPORTING & ANALYTICS

It will look forward to the sustainable reporting practices that companies adapt to disclose their environmental, social and economic performance (ESG) and discharge their accountability and responsibility to the wide stakeholder groups.

- Green Accounting Practices: Measuring Environmental Impact
- ESG Disclosures & Regulatory Requirements
- Integration of Social, Environmental & Technological Metrics into Financial & Sustainability Reporting
- Big Data & Analytics in Measuring Corporate Sustainability Impact

SUB-THEME-VI

SUSTAINABLE IMPACT INVESTING

It will try to understand how compliance to social and environmental regulations and fulfillment of environmental responsibilities will improve the bottom line performance of the company and impact the financial returns positively.

- Green Bonds & Sustainable Investment
- Impact Investing for Social Change
- Socially Responsible Investing (SRI)
- Corporate Investment Strategies for Sustainable Development

Manuscripts on any topic directly or indirectly related to the above mentioned sub-themes may also be accepted.

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